

Message from the Principal

I am happy to compliment MBA department for bringing out a weekly Alumni Newsletter. It is a very good initiative to network with the alumni as it facilitates knowledge and experience sharing, best practices and corporate connectivity for expert talks, internships and placements, all culminating in enhancing the Department's 'Net worth'!

I wish the Department all the success for launching this newsletter.

Dr. Manjunatha P
Principal - JNNCE

Message from the Director

I am pleased to share with all the stakeholders the dynamic contributions the alumni of our department have made to themselves and to the industry. The newsletter captures the career planning penned by the alumni to achieve corporate success. The newsletter is presented in an interactive mode which covers a lot of issues like, how to plan for and build a dream career, selection process, how to face and handle interviews, best practices of the company and alumni accomplishments, with an aim to present factual information that would help in training our MBA students.

I compliment all the alumni, current batch of MBA students and the faculty members of the department for bringing out such an informative weekly alumni newsletter which is expected to serve as an effective link between the Department and its alumni fraternity.

Dr. C. Srikant
Director-MBA

Messege from Editorial Team

The Editorial team is delighted to present its unique creation in the form of Alumni Newsletter. There is now a sizable diaspora of JNNCE MBA graduates spread across the country. People who have in one way or another made us proud of their accomplishments. This newsletter is designed to celebrate the success stories of our alumni and also to provide Relationship of alumni directly to Students through interaction. Septemeber 2021, Volume. 01, Issue 2 newsletter updated not only on the educational background of the alumni, it also covered interview process, best practices of the company and suggestions to their juniors. We would be looking forward to hear more about other alumniees in terms of their achievements and their professional growth so as to provide a whole lot of motivation for the current students. We hope that the newsletter will offer some interesting readings to all stakeholders of the department.

Editorial Team

ALUMNI PROFILE : Priyanka Dsouza

She is a MBA graduate (Finance) with FCD from batch of 2013-2015 of JNNCE, Shimoga. She is working for PWC (Price Waterhouse Coppers), Bangalore from 2015. She has 5.5 years of work experience in the field of US Taxation. At present she is working as a Senior Associate-2 for the US taxation domain and Global Mobility Management. Her Job profile includes review of the Tax Returns, Communication with the Global clients and Mobility co-ordination. She has won Star award in 2018 and PWC Behaviour and Values Award in 2019



My happiest moments of college life during my MBA days....

Well, I think every moment is a happy moment for a MBA Student, because this is an experience which can never be relived. I name it as the best phase of my life. The days during my MBA cannot be replaced by any other phase of my life. We had lot of fun, participated in many managerial events and I loved organising those events, practiced some dance forms etc. MBA is not just a classroom study, but also includes extra curricular activities which add up to your memories. And there are lot of memories like ethnic days, send off. Lecturers were very supportive. This is the golden phase of your life, so enjoy it. Communicate more with people. Speak out more. Learn more things and make use of it.

How I approached the MBA Programme....

I am a science student; I took PCMB as my specialization in PUC. In first year, itself I realised that this was not my cup of tea. I was more inclined towards Accounting and Business Administration. Then I pursued my BBM (now BBA) and finished my MBA in JNNCE. First, I was not happy as I did not want to study in Shimoga and my friends were applying for premier institutions in Bangalore. I was fascinated by that so I wanted to go Bangalore. However, after lengthy interaction with my parents and my seniors, as they suggested I joined JNNCE. Same time college got some medals at University level for M-Tech rank holders. So, I joined JNNCE. I don't regret for joining JNNCE actually it was my best decision.

My specialization and factors influenced to choose it....

I opted Finance as my specialisation. In BBM we had subjects like Marketing, Finance, HR and so on. I was attentive in accounting, calculations, finance compared to theoretical subjects. That was my quick decision to take up Finance as my specialisation. So, when I was in BBM itself I decided to take finance in MBA.

Tell us about your first job and the journey so far.

My first job is the job that I am working till now. I got placed in ICICI Securities through campus recruitment, they had given me the joining date for November 2015. After my exams and everything got over I was spiritless to get locked in home, so I started applying for jobs and I uploaded my resume in many employment websites and finally I got a call from EY for an interview; I cracked the interview and after the interview process I got to know that the job required some odd office hours. So due to some personal issues I did not accept the job. Later on I got a call from PWC for an interview and cracked the interview and got offer letter in two days. Then I made a small research about my designation,

requirements of the job were. It is a US taxation-based job. On the day of interview, the way they treated me made feel more comfortable and also it impressed me to take over the job.

Exposure as an intern position in my company

Since we deal with the confidentialities and personal information of audit and taxation of clients, the company will not allow taking up the internship in audit, taxation and advisory. We are not allowing any internship as of now in the above said sectors. If there are any changes in the policies regarding the internship, then I will definitely inform you. But, you have opportunity for internship in PWC India.

Roles, responsibilities and designation in my present job

I started with the designation of Associate. In PWC, at every stage there are 2 levels -Associate-1 and Associate-2. As the person gets experienced, he/she will be promoted from Associate-1 to Associate-2. Currently, I am a senior Associate level-2 (In Indian terms the assistant manager). I got promotion in the month of July, 2020. My job is all about reviewing. As I'm into US taxation, where I help the US clients to file their tax returns right from collecting to processing the data for tax authorities. At entry level my job was to review the data and set it down in the tax preparation tool, accordingly. Then it should be submitted. After 1 year of experience with realistic knowledge you will be promoted. Everything is not so easy and there is always many things to learn. India has its own taxation rule, like wise US has their own rules for taxation; you have to learn each and every thing. After that, my job is to guide my juniors, who prepare the above said things. Guide them which is right or wrong and correcting their inaccuracy. Similarly, I have to interact with US taxpayers. The moment they see their tax return, I have to explain them thoroughly about the taxes they have to pay and about their earnings. So, it's two way handling process of clients and juniors. This is a client driven role. The corporate world is extremely competitive. You are replaceable by anybody and everybody. If you want to survive, you have to do more and learn more every day.

Which are the books that helped you in building your career?

I didn't touch on many books during college days. Our college is student cordial, they used to invite resource-person and also conducted many alumni meets and lots of team building activities which were more informative with respect to corporate world and current scenario and also which were more influencing towards building our personality. Department conducted many

managerial activities which moulded us in learning managerial skill sets. This helped me a lot.

The only certification course I did during MBA was NISM. I mounted that course because my job demanded that certification.

My preparation for the interview, types of questions asked & my answer that time...

Most of the interview questions were based on work experience, and if you have no work experience, then most questions were based on educational qualification.

- * Situation based case studies will be there, which is little bit tricky.
- * Don't exaggerate; just give answer to the point.
- * If you don't know the answer then informs the same in a polite manner.

Opportunities available to MBA graduates in my company

There are 2 classifications of corporate taxation one for companies & another for individual for finance candidates.

- * PWC is an Audit company, so it is focused more on finance candidates.
- * PWC is a service company for financial services like auditing, taxation & advisory.
- * PWC is based on the US taxation.
- * To filter the most candidates an aptitude round and group discussion is conducted either through online or offline mode.

Types of Questions my juniors can expect if they get a chance to attend an interview in my company...

Basically, they are looking for people who can fluently communicate with anybody. In the present corporate world most of the companies look for good communicator. It plays a vital role in the companies. The companies require spontaneous speakers. While attending an interview please make sure you are well equipped to handle it. Be knowledgeable, grasp everything you notice. Be credible in HR round also. Speak like you are really interested. Be aware about what you are speaking. You can speak about your hobbies also. The more you express, the more they will remember you. If you have achieved something make sure that you will not forget to showcase in front of the interviewer. Be expressive.



ALUMNI - ACCOMPLISHMENTS



EDITORIAL TEAM

Mr. Praveen Kumar B H

Assistant Professor & Faculty coordinator
Department of Management Studies, JNNCE, Shivamogga

STUDENT CO-ORDINATORS

Harshitha KM
2nd Semester MBA

Poorvashree BG
2nd Semester MBA

Harshitha CH
2nd Semester MBA

Chitra KB
2nd Semester MBA

Gareema Pareek
2nd Semester MBA

"Satisfaction lies in the effect, not in the attainment"